

# 2012 ISDC *Gala* Sponsorship Opportunities

## Show Your Appreciation for Our Space Pioneers!

This year's Gala offers a once-in-a-lifetime opportunity for you and your company to join with top government, congressional and aerospace industry leaders and dedicated space activists in honoring the first two Americans to orbit the Earth – Senator John Glenn and Commander Scott Carpenter. Please note that sponsorship opportunities are only for the purpose of covering the costs of the event, and not to raise funds for the National Space Society.

*25<sup>th</sup> Anniversary Governors  
Dinner & Gala*  
Friday, May 25, 2012  
National Air and Space Museum  
Washington, DC

<input type="checkbox"/> PROJECT MERCURY Presenting Sponsor \$30,000+	<input type="checkbox"/> GEMINI Gala Sponsor \$20,000	<input type="checkbox"/> APOLLO Gala Sponsor \$10,000	<input type="checkbox"/> SKYLAB Gala Sponsor \$5,000	<input type="checkbox"/> SPACE SHUTTLE Gala Sponsor \$2,500	<input type="checkbox"/> SPACE STATION Gala Sponsor \$1,000	<input type="checkbox"/> ASTRONAUT Gala Sponsor \$500
<b>MARKETING BENEFITS</b>						
Exclusive sponsor of VIP Cocktail Reception & Logo on Gala Tickets						
Special Recognition & Speaking Opportunity	Special Recognition at Dinner	Special Recognition at Dinner				
Exclusive Signage	Priority Recognition on Signage	Premium Recognition on Signage	Recognition on Signage	Recognition on Signage		
2-Page Centerfold Tribute Ad in Gala Program	Priority Placement Full-Page Tribute Ad in Gala Program	Premium Placement Full-Page Tribute Ad in Gala Program	Full-Page Tribute Ad in Gala Program	½-Page Tribute Ad in Gala Program	¼-Page Tribute Ad in Gala Program	⅙-Page (Business Card) Tribute Ad in Gala Program
Premium Logo/Acknowledgment on Web Site & Press Releases	Logo/Acknowledgement on Web Site & Gala Press Releases	Logo/Acknowledgement on Web Site & Gala Press Releases	Logo/Acknowledgement on Web Site	Logo/ Acknowledgement on Web Site		
Full-page Color Ad in Conference Program	Full-Page Color Ad in Conference Program	Full-Page Color Ad in Conference Program	½-Page Color Ad in Conference Program	½-Page B-W Ad in Conference Program	¼-Page B-W Ad in Conference Program	Acknowledgement in Conference Program
Premium Conference Exhibit Booth	Premium Conference Exhibit Booth	Premium Conference Exhibit Booth	Conference Exhibit Booth	Conference Exhibit Booth		
Literature in Conference Bags	Literature in Conference Bags	Literature in Conference Bags	Literature in Conference Bags	Literature in Conference Bags		
<b>PARTICIPATION BENEFITS</b>						
10 Admissions to VIP Reception & Top-Priority VIP Seating	8 Admissions to VIP Reception & Top-Priority VIP Seating	6 Admissions to VIP Reception & Priority VIP Seating	5 Admissions to VIP Reception & Priority VIP Seating	4 Admissions to VIP Reception & Priority VIP Seating	2 Admissions to VIP Reception & Premium Seating	1 Admission to VIP Reception & Premium Seating
8 NSS Memberships	6 NSS Memberships	5 NSS Memberships	4 NSS Memberships	3 NSS Memberships		
5 Professional Registrations (All Sessions & Meals)	4 Professional Registrations (All Sessions & Meals)	3 Conference Registrations (All Sessions & Meals)	2 Conference Registrations (All Sessions & Meals)	1 Conference Registration (All Sessions & Meals)		

### TABLE SPONSORSHIPS:

- Table of 10 in VIP seating area.....\$4,000.....\$5,000  
 Table of 10 in Premium Seating Area.....\$1,750.....\$2,000  
 Table of 10 in General Seating Area.....\$1,250.....\$1,750

### THRU 4/30 AFTER 4/30

### GALA PROGRAM BOOK "TRIBUTE" ADS

- Full Page.....\$750       Half Page.....\$500  
 Quarter Page.....\$250       1/8 Page (Business Card)..\$150

★ ★ **Sign up today to become a 2012 Gala Sponsor!** ★ ★

- Sign me up today for the marked sponsorship and bill me.  
 Please contact me about the above marked sponsorship – I need more information.

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_



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