# 2012 ISDC Gala Sponsorship Opportunities

Show Your Appreciation for Our Space Pioneers!

This year’s Gala offers a once-in-a-lifetime opportunity for you and your company to join with top government, congressional and aerospace industry leaders and dedicated space activists in honoring the first two Americans to orbit the Earth – Senator John Glenn and Commander Scott Carpenter. Please note that sponsorship opportunities are only for the purpose of covering the costs of the event, and not to raise funds for the National Space Society.

<table>
<thead>
<tr>
<th>PROJECT MERCURY Presenting Sponsor</th>
<th>GEMINI Gala Sponsor</th>
<th>APOLO Gala Sponsor</th>
<th>SKYLAB Gala Sponsor</th>
<th>SPACE SHUTTLE Gala Sponsor</th>
<th>SPACE STATION Gala Sponsor</th>
<th>ASTRONAUT Gala Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$30,000+</td>
<td>$20,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
</tr>
</tbody>
</table>

## MARKETING BENEFITS

<table>
<thead>
<tr>
<th>Exclusive sponsor of VIP Cocktail Reception &amp; Logo on Gala Tickets</th>
<th>Special Recognition &amp; Speaking Opportunity</th>
<th>Exclusive Signage</th>
<th>2-Page Centerfold Tribute Ad in Gala Program</th>
<th>Premium Logo/Acknowledgement on Web Site &amp; Press Releases</th>
<th>Full-page Color Ad in Conference Program</th>
<th>Premium Conference Exhibit Booth</th>
<th>Literature in Conference Bags</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo/Acknowledgement on Website &amp; Gala Press Releases</td>
<td>Special Recognition at Dinner</td>
<td>Priority Recognition on Signage</td>
<td>Full-Page Tribute Ad in Gala Program</td>
<td>Logo/Acknowledgement on Website &amp; Gala Press Releases</td>
<td>Full-Page Color Ad in Conference Program</td>
<td>Premium Conference Exhibit Booth</td>
<td>Literature in Conference Bags</td>
</tr>
</tbody>
</table>

## PARTICIPATION BENEFITS

<table>
<thead>
<tr>
<th>10 Admissions to VIP Reception &amp; Top-Priority VIP Seating</th>
<th>8 Admissions to VIP Reception &amp; Top-Priority VIP Seating</th>
<th>6 Admissions to VIP Reception &amp; Priority VIP Seating</th>
<th>5 Admissions to VIP Reception &amp; Priority VIP Seating</th>
<th>4 Admissions to VIP Reception &amp; Priority VIP Seating</th>
<th>2 Admissions to VIP Reception &amp; Premium Seating</th>
<th>1 Admission to VIP Reception &amp; Premium Seating</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 NSS Memberships</td>
<td>6 NSS Memberships</td>
<td>5 NSS Memberships</td>
<td>4 NSS Memberships</td>
<td>3 NSS Memberships</td>
<td>2 Conference Registrations (All Sessions &amp; Meals)</td>
<td>1 Conference Registration (All Sessions &amp; Meals)</td>
</tr>
<tr>
<td>4 Professional Registrations (All Sessions &amp; Meals)</td>
<td>3 Conference Registrations (All Sessions &amp; Meals)</td>
<td>2 Conference Registrations (All Sessions &amp; Meals)</td>
<td>1 Conference Registration (All Sessions &amp; Meals)</td>
<td>1 Conference Registration (All Sessions &amp; Meals)</td>
<td>Galaxy Program Book “TRIBUTE” Ads</td>
<td>Galax</td>
</tr>
</tbody>
</table>

**TABLE SPONSORSHIPS:**

- **THRU 4/30**
  - Table of 10 in VIP seating area.......................$4,000..............$5,000
  - Table of 10 in Premium Seating Area..................$1,750..............$2,000
  - Table of 10 in General Seating Area..................$1,250..............$1,750

- **AFTER 4/30**

- **GALA PROGRAM BOOK “TRIBUTE” ADS**
  - Full Page...........................................$750
  - Half Page...........................................$500
  - Quarter Page......................................$250
  - §8 Page (Business Card)..........................$150

[Sign up today to become a 2012 Gala Sponsor!](#)

- Sign me up today for the marked sponsorship and bill me.
- Please contact me about the above marked sponsorship – I need more information.

**Name**

**Company**

**Address**

**Phone**

**Email**

---

**NATIONAL SPACE SOCIETY**

1155 15th Street, NW, Suite 500 Washington, DC 20005
Tel: 202-429-1600 Fax: 202-530-0659
email:nsshq@nss.org • www.nss.org